

Strong Infusions

NOTHING
BUT NATURE

As consumer awareness for natural ingredients and wholesome quality is on the rise worldwide, visual expression is also paramount, as products are expected to have natural appearances. That gives quality, sustainability certifications and low sugar content an increasingly important role in new tea and herbal drink creations. With their genuine taste, bold colors and sustainability certifications, our Strong Infusions fully meet these new demands.

NATURAL
INGREDIENTSINNOVATIVE
FLAVORSFULL
FLAVORAUTHENTIC
TASTE

VEGAN

OUR STRONG INFUSIONS
ARE THE RIGHT SOLUTION FOR YOU

Our Strong Infusions are gently brewed from a broad variety of the finest botanicals. Unlike conventional extraction processes, our infusions are not concentrated, which enables the full flavor of teas, fruits and herbs to enhance your product. This special brewing process allows our products to be labelled as “freshly brewed” or “directly brewed” (note: must be verified with local regulations).

Around the world, Strong Infusions are transforming the premium segment of RTD beverages, delivering true explosions of freshly brewed tea and herbs that appeal to all senses. What's more, the handling couldn't be easier for bottlers.

SAUCES &
DRESSINGS

DAIRY



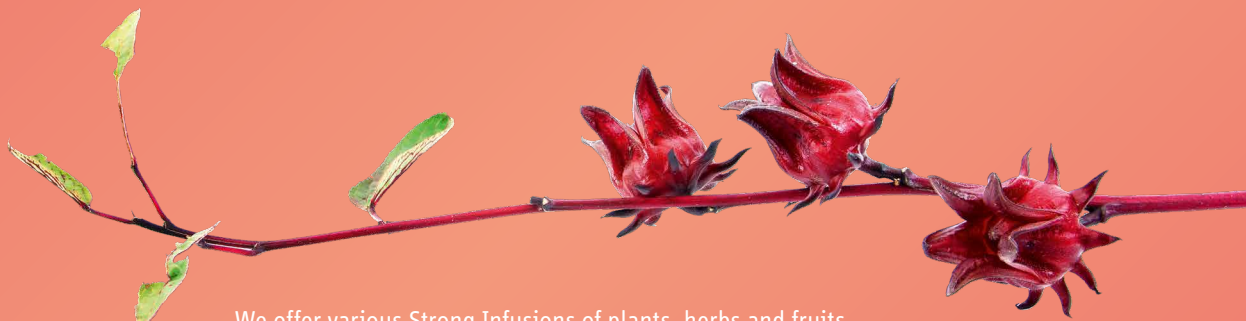
ICE CREAM



BEVERAGES



LIQUORS



PREMIUMIZATION SUSTAINABLE

We offer various Strong Infusions of plants, herbs and fruits. Please contact us if you are looking for Strong Infusions from certain botanicals not on this list.

Our Strong Infusions are available in various qualities, as well as with different certifications such as UTZ / Rainforest Alliance™ or our own certified sustainable procurement standard mabagrown®.

Please do not hesitate to contact us for further generally recognized certifications. We look forward to hearing from you regarding your individual requirements.

SUGAR REPLACEMENT

CLEAN LABEL

MINIMAL PROCESSING



STANDARD LIST – STRONG INFUSIONS

PRODUCT	ANNOTATION	AVAILABLE AS COLD BREW	SHELF LIFE*
HERBAL AND FRUIT STRONG INFUSIONS			
Chai	Contains Black Tea, Ginger, Cinammon, Lemongrass, Cloves, Cardamon		12 months
Ginger		■	
Herbal Mix	Contains Peppermint, Lemon Balm, Lemongrass, Chamomile, Sage		
Hibiscus	-	■	6 months
Lemon Mix	Contains Lemon Verbena, Lemon-grass, Lemon Peel		12 months
Lemongrass		■	
Mate Green	-	■	
Mate Roasted	-	■	
Peppermint	-	■	
Red Fruit Mix	Contains Apple, Hibiscus, Lemon Balm, Rosehip		
Rooibos	-	■	
TEA STRONG INFUSIONS			
Black Tea Blend	Black Tea origins vary	■	12 months
Ceylon	100 % Ceylon		
Earl Grey	Contains natural bergamot flavor	■	
Green Tea Blend	Green Tea origins vary		
White Tea Blend	White Tea origins vary		

* Store sealed and away from sunlight and moisture. Not above 30°C.

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